

Business Administration—A.S. Degree with concentration in Information Systems and Technology Design Technology Track

The Business Administration, Information Systems and Technology concentration Design Technology track curriculum is designed to prepare students for entry level positions in desktop publishing or web design and development. This program provides students with a strong liberal arts and business foundation, as well as courses in introductory information technology concepts and skills that focus on e-commerce, web page development and design, and desktop publishing. It is recommended that students expand their computer and business knowledge by using this program as the basis for further studies toward a baccalaureate degree in an area of Information Technology, e-Commerce or Marketing.

The student must maintain a 2.0 (C) grade point average in all Business Administration courses, and must attain a grade of “C” or better in all Computer Science (including BA or CS elective) courses. Any student with a final grade of “D” or “F” in a Computer Science (or BA or CS elective) course will be required to repeat that course.

First Semester	Credits
BA 101 Introduction to Business	3
CS 105 Introduction to Microcomputer Applications*	3
CS 106 Introduction to Computer Technology & Programming Concepts	3
BA or CS elective*	3
EN 101 Fundamentals of Composition I	3
	15
Second Semester	
CS 205 Management Information Systems	3
BA or CS elective: (BA 102 Principles of Marketing recommended)	3
EN 102 Fundamentals of Composition II	3
PL 100 Philosophy and the Human Condition	3
Math elective***	3
	15
Third Semester	
BA or CS elective: (BA 109 Introduction to e-Commerce recommended)	3
BA 202 Business Communication	3
CS 203 Computer Graphics***	3
CS 215 Database Management and Design	3
Science elective	3/4
	15/16
Fourth Semester	
BA or CS elective: (CS 217 Web Page Design and Development recommended)	3
CS 218 Computer Networks	3
Religion elective	3
Social Science elective	3
History elective	3
	15
Total Credits	60/61

*Eligibility for exemption determined by credit through examination

**BA or CS electives include any AC, BA, EC, or CS course; MH201, MH202, MH203, MH204, PL101

***Math electives include MH103, MH201, or MH203